

2010 CONFERENCE & EXPO REGISTRATION FORM

LED JAPAN Conference & Expo Strategies in Light®

The Leading Events for the Global LED and Lighting Industry

Sept. 29 – Oct. 1, 2010
Pacifico Yokohama
Yokohama, Japan

3 WAYS TO REGISTER

- 1. Online:** Visit www.strategiesinlight.com/ledjapan2010 and fill out the registration form on the registration page of our website.
- 2. By Fax:** Fax your completed reg form to: +1 918 831 9161 or toll free (US only): +1 888 299 8057
- 3. By Mail:** LED JAPAN 2010 Conference & Exhibition Registration, P.O. Box 973059, Dallas, TX 75397-3059

Registrant's Name _____
 Title/Position _____
 Company _____
 Address _____
 Address 2 _____
 City _____ State _____
 Country _____ Zip/Postal Code _____
 Telephone _____ Fax _____
 Email _____

PRIORITY CODE

LDJOWB

REGISTRATION FEES

Early Bird Registration Must Be Paid on or before August 16, 2010

- FLEXPASS CONFERENCE FEE: Thursday, September 30 & Friday, October 1** — (Includes both HB LED Market and LEDs In Lighting Conference Tracks, Exhibition & Exhibitor Seminar Presentations on the Exhibition Floor, Thursday Networking Reception, Conference Proceedings, refreshment breaks & lunch)
Paid On Or Before 8/16/10—Early Bird Rate \$600 USD = _____
Paid After 8/16/10 \$700 USD = _____
- HB LED MARKET CONFERENCE FEE: Thursday, September 30 & Friday, October 1** — (Includes HB LED Market Conference Track, Exhibition & Exhibitor Seminar Presentations on the Exhibition Floor, Thursday Networking Reception, Conference Proceedings, refreshment breaks & lunch)
Paid On Or Before 8/16/10—Early Bird Rate \$450 USD = _____
Paid After 8/16/10 \$550 USD = _____
- LEDS IN LIGHTING CONFERENCE FEE: Friday, October 1** — (Includes LEDs In Lighting Conference Track, Exhibition & Exhibitor Seminar Presentations on the Exhibition Floor, Conference Proceedings, refreshment breaks & lunch on Friday only)
Paid On Or Before 8/16/10—Early Bird Rate \$200 USD = _____
Paid After 8/16/10 \$250 USD = _____
- FREE EXHIBITS ONLY PASS: Wednesday, September 29, Thursday, September 30, And Friday, October 1**
 (Access to Exhibits only and Exhibitor Seminar) **FREE** = \$0.00
- NETWORKING RECEPTION: Thursday, September 30** \$50 USD = _____

Payments must be received by published date in order to receive early registration discounts.

Cancellations must be received in writing before August 29, 2010 in order to receive a refund, minus \$100 administrative charge. After August 29, 2010, refunds are not available. Substitutions may be made at any time by contacting the registration office in writing.

PLEASE ADD ALL SELECTIONS AND TOTAL. TOTAL PAYMENT DUE : _____

METHOD OF PAYMENT

- CHECK ENCLOSED** (in US funds only)
 WIRE (Wire instructions will be provided on invoice)
CREDIT CARD:
 MASTERCARD VISA AMERICAN EXPRESS DISCOVER
- Credit Card Number:** _____ **Expiration Date:** _____
Full Name (as it appears on card) _____
Card Holder Signature _____ **Date** _____

<p>PLEASE COMPLETE THIS SECTION TO RECEIVE AN ADMISSION BADGE</p> <p>1. TYPE OF COMPANY OR ORGANIZATION: (SELECT ONE)</p> <p>01 <input type="checkbox"/> Designer/Specifier/Installer/End-User 02 <input type="checkbox"/> LED Module/Sub-System Manufacturer 03 <input type="checkbox"/> LED Equipment & Instrument Supplier 04 <input type="checkbox"/> LED Material & Chemical Supplier 05 <input type="checkbox"/> Test & Measurement/Standards 06 <input type="checkbox"/> LED Chip Manufacturer 07 <input type="checkbox"/> Lighting Fixture or Display Manufacturer 08 <input type="checkbox"/> LED Packager 09 <input type="checkbox"/> Optics & Optical Design 10 <input type="checkbox"/> Drivers & Power Supplies 11 <input type="checkbox"/> Equipment/Materials Supply for Chip Manufacturing 12 <input type="checkbox"/> Distribution/Sales Representation 13 <input type="checkbox"/> Financial & Consulting 14 <input type="checkbox"/> Academic or Government Research 15 <input type="checkbox"/> Media & PR 16 <input type="checkbox"/> Other, Please Specify _____</p>	<p>2. JOB FUNCTION: (SELECT ONE)</p> <p>01 <input type="checkbox"/> Mgt (CEO, President, GM, VP) 02 <input type="checkbox"/> Engineering/Product/Technical Manager 03 <input type="checkbox"/> Design Engineer 04 <input type="checkbox"/> Architect Lighting Designer 05 <input type="checkbox"/> Product Engineer & Manufacturing 06 <input type="checkbox"/> Corp R&D 07 <input type="checkbox"/> Distribution & Sales 08 <input type="checkbox"/> Purchasing 09 <input type="checkbox"/> Consulting 10 <input type="checkbox"/> Investment/Financial 11 <input type="checkbox"/> Other, Please Specify _____</p> <p>3. APPLICATIONS AREAS OF INTEREST: (CHECK ALL THAT APPLY)</p> <p>01 <input type="checkbox"/> General Lighting 02 <input type="checkbox"/> Entertainment & Decorative Lighting 03 <input type="checkbox"/> Vehicles 04 <input type="checkbox"/> Signals 05 <input type="checkbox"/> Signs & Displays 06 <input type="checkbox"/> Mobile Appliances 07 <input type="checkbox"/> Industry & Medical 08 <input type="checkbox"/> Architect/ Lighting Designer/Specifier 09 <input type="checkbox"/> Other, Please Specify _____</p>	<p>4. WHAT PRODUCTS DO YOU PURCHASE OR SPECIFY? (CHECK ALL THAT APPLY)</p> <p>01 <input type="checkbox"/> LED Chips 02 <input type="checkbox"/> LED Manufacturing Equipment 03 <input type="checkbox"/> Materials & Chemicals for LED Manufacturing 04 <input type="checkbox"/> LED Modules & Subsystems 05 <input type="checkbox"/> Packaged LED 06 <input type="checkbox"/> Chip-On Boards 07 <input type="checkbox"/> Driver ICS 08 <input type="checkbox"/> Drivers & Control Equipment 09 <input type="checkbox"/> Optical Design Software & Services 10 <input type="checkbox"/> Test & Measurement Equipment 11 <input type="checkbox"/> Optics, Lenses, Diffusers, Etc. 12 <input type="checkbox"/> Packing Materials, Heat Sinks 13 <input type="checkbox"/> Displays 14 <input type="checkbox"/> Lighting Fixtures 15 <input type="checkbox"/> Other, Please Specify _____</p> <p>5. WHAT PUBLICATIONS DO YOU READ TO OBTAIN INFORMATION ON HB LEDs? (CHECK ALL THAT APPLY)</p> <p>01 <input type="checkbox"/> LEDs Magazine 02 <input type="checkbox"/> Compoundsemionline/Solidstatelighting.Net/Lightimes</p>	<p>03 <input type="checkbox"/> Lighting Design+Application Magazine 04 <input type="checkbox"/> LED Journal 05 <input type="checkbox"/> Other, Please Specify _____</p> <p>6. PURCHASING ROLE: (CHECK ALL THAT APPLY)</p> <p>01 <input type="checkbox"/> Specify 02 <input type="checkbox"/> Recommend 03 <input type="checkbox"/> Approve 04 <input type="checkbox"/> None</p> <p>7. HOW DID HEAR ABOUT OUR EVENT? (SELECT ONE)</p> <p>01 <input type="checkbox"/> Magazine Ad 02 <input type="checkbox"/> Banner Ad on Website 03 <input type="checkbox"/> Colleague 04 <input type="checkbox"/> Enewsletter 05 <input type="checkbox"/> Direct Mail Brochure 06 <input type="checkbox"/> Web Search 07 <input type="checkbox"/> Other, Please Specify _____</p>
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